

CURRICULUM VITAE

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EDUCATION

2008 **Virginia Commonwealth University, School of the Arts**, Richmond, Virginia
Master of Fine Arts in Design / Visual Communications
▲ **Thesis title:** *Typographic Performance: bringing the stage into the design process.*
Thesis Research: Collaboration with performance artists, directors and faculty to obtain a greater understanding of performance as an experimental approach to the creative problem solving process.

1997 **Virginia Commonwealth University, School of the Arts**, Richmond, VA
Bachelor of Fine Arts in Communication Arts and Design – Magna Cum Laude

ADDITIONAL EDUCATION

Summer 2007 **Arts in Florence – Independent Study**
A month-long intensive program touring throughout Italy and Switzerland. Observations and documentation through photography, drawing and collage.

2005 – 2006 **Virginia Commonwealth University, School of Graduate Studies**, Richmond, Virginia
Master of Interdisciplinary Studies courses in Graphic Design and English
Preparing Future Faculty in the Professions
A series of one-credit modules providing special emphasis on preparing faculty for positions in professional schools. This series of Preparing Future Faculty courses is modeled on the national Preparing Future Faculty Program created by the Association of American Colleges and Universities.” – <http://www.graduate.vcu.edu/programs/pff/index.html>

▲ **Courses**
GRAD 601 The Academic Professions
GRAD 602 Seminar in College Teaching
GRAD 604 Seminar in Teaching the Professions
GRAD 605 Professional Specialty Seminars

1992 – 1994 **J Sargeant Reynolds Community College**, Richmond, Virginia
Liberal Arts / General Academic Studies

2003 **Printable Technologies**
A leader in web to print and Variable Data Printing (VDP) for commercial and digital printing service providers on a global scale.
▲ **Certified Site Administrator** detailed hands on training to manage and maintain my company’s site, along with, design and develop variable data, one-to-one marketing products.

EMPLOYMENT

ACADEMIC APPOINTMENTS

- 2013 – present **Virginia State University, College of Humanities and Social Science,
Department of Art & Design**, Petersburg, Virginia
Associate Professor
- ▲ teach courses in typography, print production, graphic design, design systems graphic design history, publication design, package design, internship, advertising design, advertising design, experimental typography and strategic design.
- 2008 – 2013 **Virginia State University, School Liberal Arts and Education,
Department of Art & Design**, Petersburg, Virginia
Assistant Professor
- ▲ teach courses in typography, print production, graphic design, web design, HTML, graphic design history, publication design, package design, internship, advertising design, experimental typography and senior thesis.
- 2002 – 2008 **Virginia Commonwealth University, School of the Arts**, Richmond, Virginia
Adjunct Faculty / Department of Graphic Design
- ▲ teach courses in typography, electronic prepress, systems in design, electronic imaging, commercial printing and art direction.
- 2007 **Virginia Commonwealth University, School of Mass Communication**, Richmond, Virginia
Graduate Teaching Assistant
- ▲ assist the faculty with projects, class preparation and academic research.

PROFESSIONAL PRACTICE

- 2001 – present **Chambers Design**, Ashland, Virginia
Creative Director and Principal
- ▲ day to day operations and graphic design. Abbreviated client list: Bon Secours Richmond Health System, City of Richmond, Virginia Commonwealth University, Adviser Compliance Associates.
- 2005 – 2007 **Virginia Commonwealth University, School of the Arts in Qatar**, Richmond, Virginia
VCU Qatar Liaison
- ▲ served as liaison between VCU Qatar and VCU Richmond in procurement, travel, public relations, financial operations and graphic design.
- 2002 – 2003 **Choice Communications, Inc.** Richmond, Virginia
Director of Creative and Prepress Services
- ▲ coordinate all aspects of internal graphic design, variable data design and programming and prepress production workflow.
- 2000 – 2003 **Virginia Commonwealth University, School of the Arts**, Richmond, Virginia
Director of Graphic Design & Public Relations, Department of Theatre
- ▲ design and develop promotional pieces for all theatre productions, newsletters, brochures, ads, and web page, while coordinating and managing public relations.

EMPLOYMENT [cont.]

1998 – 2000

James River Press, Richmond, Virginia

Graphic Designer

- ▲ book concept layout and design, brochures, stationary systems, newsletters, business cards, book covers and catalog design.

1997 – 1998

The Wright Agency, Ashland, Virginia

Graphic Designer

- ▲ develop and design brochures, logos, ads, newsletters, annual reports, magazine and book design.

1996 – 1997

TheatreVirginia, Richmond, Virginia

Graphic Design Intern

- ▲ design and produce brochures, postcards, posters and ads.

1996 – 1997

Virginia Commonwealth University School of the Arts, Richmond, Virginia

Lab Assistant

- ▲ generate output from computer files, assist with copysman and track system photography, effectively opaque negatives, initiate and color correct slide scans.

Freelance

- ▲ **Honors Program Brochure**, Freelance Project, January 1997, Spring Semester 1997 lecture /class brochure.
- ▲ **Portfolio Acceptance Day Poster**, Freelance Project, October 1996 design for the School of the Arts Portfolio Acceptance Days.

TEACHING

COURSES

Graphic Design History • VCAD 200

Sophomore Level Lecture. Examine the major developments and changes in graphic design from prehistoric times through our current period, with emphasis on the graphic design of Europe and post-contact America. It will also explore the philosophies, religions, ideas, and major events that have shaped the graphic design and cultures of these areas. Using a chronological approach, graphic design will be examined to display their roles in the development of the cultures in which they were created, and their influences on successive cultures.

Typography I • VCAD 201

Sophomore Level Lecture / Studio. An intermediate exploration of typography as an expressive and functional communicative vehicle. emphasis will be placed upon defining effective design criteria to meet the reader's needs, the communicator's intent and the designer's formal sensibilities. The foundation of this course, and of a designer, is the knowledge of the craft of typography.

Typography II • VCAD 202

Sophomore Level Lecture / Studio. An advanced exploration of typography. You will explore use of functional and expressive type treatments and the effective implementation for type as a visual communication tool. Emphasis placed on typographic formatting as well as the development of ideas and the ability to communicate them effectively. Introduction to proofreading and editing type.

TEACHING [cont.]

Graphic Design I • VCAD 203

Sophomore Level Lecture / Studio. An introduction to communication problem solving through the visual medium of language. The fundamentals of typography and typographic design are explored in experimental and practical projects. The relationship of form and communication in graphic design is explored.

Web Graphics I • VCAD 210

Intermediate Level Studio / Lecture. Introduction to the role of the computer in visual communication design, with training in the types of software and peripherals that produce painting-type (raster) and structured-type (vector) graphics for use on Internet web sites.

Web Graphics II • VCAD 211

Intermediate Level Studio / Lecture. Advanced instruction in the types of software and peripherals that produce painting-type (raster) and structured-type (vector) graphics for use on Internet web sites.

HTML • VCAD 304

Junior Level Lecture / Studio. Exploration of the language and structure of HTML documents, markup techniques, and validation. Topics include text formatting, lists, tables, META tags, and CSS.

Print I • VCAD 302

Upper Level Studio / Lecture. Introduction to the printing process. Examination of materials and techniques. Exercises in file preparation and professional work flow via professional design studio projects. Discussion of the process of establishing client and vendor relationships.

Print II • VCAD 312

Upper Level Studio / Lecture. Designing print media using experimental formats, as well as special multi-media materials and techniques.

Web Design I • VCAD 305

Upper Level Studio / Lecture. Apply design fundamentals to develop and produce websites. A balance of aesthetics and functionality, this course will introduce students to the concepts and basic principles of user experience. Production tools like HTML, CSS, and relevant software will be introduced.

Publication Design • VCAD 315

Upper Level Studio / Lecture. An advanced design course focused on design for a wide variety of printed and bound publications, to include magazines, artist books and professional folios. Designing print media using experimental formats, as well as special multimedia materials and techniques. Course is a follow-up to Print I where students understand design for print focusing on layout, image and color integrity, prepress and paper.

Web Design II • VCAD 410

Upper Level Studio / Lecture. Explores the role of designers in the environment of the World Wide Web. Students will design, plan, structure, and produce large scale, easily updatable web sites using industry standards, libraries and content management systems. The course will cover advanced topics such as user-centered design, information architecture, testing, and usage analysis.

TEACHING [cont.]

Package Design • VCAD 415

Upper Level Lecture / Studio. Professional design studio processes and procedures related to package design. Developing brand identity and focusing on product positioning, while designing the three dimensional structure.

Advertising Design • VCAD 416

Upper Level Studio / Lecture. The introduction students of basic essentials of marketing and advertising strategies with emphasis on the consumer, marketing, research, and product development. Students will apply research findings to the fundamental concepts of marketing by create a comprehensive corporate marketing plan and proposal.

Internship • VCAD 450

Senior Level Lecture / Studio. Pragmatic work experience under the supervision of qualified professional practitioners

Senior Thesis Project • VCAD 451

Senior Level Studio / Lecture. Examination of the business aspects of the commercial art world. Culminates in a formal presentation of a cohesive body of work before a departmental committee.

2D Design / Color Theory • ARTS 104

Intro Level Lecture. A foundation course examining the concepts governing the use of color, and the application of color theory to specific visual problems. A number of color theories, both historical and contemporary, will be studied and applied.

Computers For Artists • ARTS 108

Intro Level Lecture. An introductory course in the hardware, software, set-up, and use of computers, specifically designed for the needs of artists. Basic hardware and peripherals set-up, use of operating systems and artist-based programs for both Macintosh and PC systems.

Electronic Imaging • GDES 419

Upper Level Studio / Lecture. An advanced exploration into the use of the computer and other electronic peripheral devices in the creation of expressive imagery and functional communications.

Communication Design: Systems in Design • GDES 410

Senior Level Studio / Lecture. The study of systematic and methodological approaches to communication design through the solving of complex problems in visual communication. Emphasis is placed on objective process and research in approaches to various professional situations.

Art Direction I • GDES 341

Upper Level Lecture / Studio. An introduction to the integrated activities of strategy, conceptual development and design.

Intermediate Typography • GDES 213

Sophomore Level Lecture / Studio. An intermediate exploration of typography as an expressive and functional communication vehicle. Emphasis is placed on defining effective design criteria to meet the reader's needs, the communicator's intent and the designer's formal sensibilities.

TEACHING [cont.]

Typography I • GDES 211

Sophomore Level Lecture / Studio. An introduction to communication problem solving through the visual medium of language. The fundamentals of typography and typographic design are explored in experimental and practical projects.

Communication Design Computer Techniques • GDES 209

Sophomore Level Lecture / Studio. A workshop in advanced software procedures necessary for contemporary typography and graphic design practice.

Print Mediums • GDES 352

Upper Level Lecture. An introduction printing process, techniques and terminology.

Studio Management • GDES 356

Upper Level Lecture. A study of business and management factors that relate to creative design. Topics include marketing, structure and organization; financial factors; ethical and legal aspects; and management of design, illustration and photography studios.

Electronic Pre-press • CARD 401

Upper Level Studio / Lecture. A study of electronic tools, processes and techniques, their integration with traditional production methods, and their use in preparing design work for production.

COURSE DEVELOPMENT

Strategic Design • VCAD 499

Upper Level Studio / Lecture. Work with area nonprofit clients to create and produce a wide variety of fully designed advertising and promotional materials. Strong emphasis on leadership, team work and a commitment to working with nonprofits.

▲ **Typical Course Content Areas**

students will work in teams to develop brand, marketing, and design strategies, write creative briefs, recruit teams to work with them during CreateAthon onCam-

pus,

showcase finished works to clients in a professional presentation setting, and follow any deliverables through to production.

Experimental Typography • VCAD 499

Upper Level Studio / Lecture. An in-depth exploration typographic expression coupled with traditional typographic processes.

▲ **Typical Course Content Areas**

projects consisted of fifty typographic experiments culminating in a printed publication.

Systems in Design • VCAD 499

Upper Level Studio / Lecture. The study of systematic and methodological approaches to communication design through the solving of complex problems in visual communication. Emphasis is placed on objective process and research in approaches to professional situations. Upper Level Studio / Lecture.

▲ **Typical Course Content Areas**

projects consisted of the creation of a corporate identity system and manual.

TEACHING [cont.]

Commercial Printing Processes • GDES 491

Upper Level Studio / Lecture. An in-depth exploration on commercial printing production processes and techniques, including their integration with traditional production methods, and their use in preparing design work for production.

▲ **Typical Course Content Areas**

projects emphasizing traditional mechanical techniques, incorporating basic mechanicals, electronic techniques, prepress operations and production

COURSE COLLABORATION

Advertising Design / Marketing Brand Management

Upper Level Studio / Lecture. A collaboration between design and business with emphasis on branding, brand management and brand positioning.

STUDENT TRIPS

2015

Virginia Museum of Fine Arts [VMFA] Tours

Visits to the museum to attend a special exhibition of Ryan McGinness

2014

Virginia Museum of Fine Arts [VMFA] Tours

Visits to the museum to observe historical art and artifact

2004 – 2015

Commercial Printing Tours

Visit various local commercial printers to expose students to printing industry practices.

2009 – 2014

CreateAthon onCampus Participation

Coordinate groups of Virginia State University students in collaboration with Virginia Commonwealth University Mass Communication students, prior to and following, the 24-hour event to provide design solutions for non-profit organizations.

MENTORSHIP

2008 – present

Faculty Advisor, AIGA | the association for design

Virginia State University student group

2008 – present

Student Internships

Contact and arrange internships with local design community such as, Virginia Bar Association, *Virginia Living Magazine* and Sycamore Rouge Theatre.

SPEAKERS AND EXHIBITIONS

2014

Guest Lecturer via Skype, Diane Gibbs

Speak to Publication Design course about ePublication design.

2013

Visiting Artist, John Jennings exhibition and workshop

Coordinate visit, workshop, lecture and exhibition of artist John Jennings, a prominent African-American comic book artist.

2013

Lecturer, John Bryan, CultureWorks

Speaker for Advertising Design / Brand Management class. A discussion of the importance of artist and business collaboration

TEACHING [cont.]

- 2008 – 2011 **Lecturer, Beth Schumacher, BW Wilson paper company**
Speaker for Print Production I class. She speaks every semester the course is offered.
- 2009 **Visiting Artist, John Jennings exhibition and workshop**
Coordinate visit, workshop, lecture and exhibition of artist John Jennings, a prominent African-American comic book artist.

DEPARTMENT ADMINISTRATION

- 2010 – present **Curriculum Chair**
Review and implement changes to the department curriculum.
- 2010 – present **Computer Labs**
Research and order new computers, scanner and software for two [2] student labs and department offices. In addition, maintain software upgrades and technical troubleshooting.
- 2008 – 2013 **Adjunct Faculty Search**
Assist department chair with the coordination of locating adjunct faculty.

SERVICE

COMMITTEES

- 2015 **Pay Equity RFP Selection Committee**, Virginia State University
2013 – present **Pay Equity Committee**, Virginia State University
2011 – 2012 **Web Design Steering Committee**, Virginia State University
2010 – present **Technology Committee**, Virginia State University
2010 – 2011 **Web Design Selection Committee**, Virginia State University
2010 – present **Curriculum Committee, Chair**, Department of Art & Design, Virginia State University
2010 – 2012 **Distance Education Committee**, Virginia State University
2010 – present **Retention and Recruitment Committee**, Virginia State University
2009 – 2012 **University Catalog Committee**, Virginia State University
2009 – present **Faculty Senate**, Department Alternate, Virginia State University

HONORS

- 2007 **Honor Council Hearing**, Juror, Virginia Commonwealth University
2006 **Honor Council Hearing**, Juror, Virginia Commonwealth University
2005 – 2007 **Graduate Honor Council**, Virginia Commonwealth University
1997 **Grade Appeal Committee**, Member, Virginia Commonwealth University
1996 **Grade Appeal Committee**, Member, Virginia Commonwealth University

COMMUNITY SERVICE

- 2015 **CreateAthon onCampus @Virginia State University**
CreateAthon onCampus is an expansion of CreateAthon, a nationwide 24-hour, work-around the clock creative blitz begun in 1998 by RIGGS Advertising in Columbia, SC.

After a number of years participating with VCU, we brought CreateAthon on Campus to VSU, as a collaborative project with Art & Design and Marketing. We provided design and strategic marketing to six local non-profit clients.

TEACHING [cont.]

2009 – 2014

CreateAthon onCampus

CreateAthon onCampus is an expansion of CreateAthon, a nationwide 24-hour, work-around the clock creative blitz begun in 1998 by RIGGS Advertising in Columbia, SC.

2002 – 2007

Hanover Arts & Activities Center

A local non-profit arts organization representing the Town of Ashland, Virginia. The center is responsible for community events, including; a semi-annual variety show, a holiday historical house tour, 4th of July celebration and parade, where no motorized vehicles are permitted, and a French film festival.

RESEARCH

Explorations of alternative methodologies to educate and encourage students to become design thinkers, problem solvers and collaborators. Investigating the process of how a designer's collaboration throughout all phases of a project, can be beneficial for the end result. Subjects of interest are the firm IDEO and their work with Kaiser, Schwinn, etc., as well as, the work currently active with the Mayo Clinic Center for Innovation and VCU Medical Center.

Ongoing and prolonged research of Graduate Thesis project topic, "Typographic Performance," continuing to explore memory and how the memory effects the learning process as well as the emotional experience of the written word.

Research, and content collection, for two new books currently in development;
100s Visual Design: Type & Grids and *100s Visual Design: Information Design*

CONFERENCE PARTICIPATION

2014

SECAC, "*Historical Classifications: A Typography I project*" Having an understanding and appreciation for typography is important for any graphic designer, especially those getting started. As a project given to me by Ben Day as an undergraduate, I include a project consisting of four exercises to show the historical classification, kerning and the subtle differences in typefaces.

Chair: Diane Gibbs, University of South Alabama

2013

SECAC, "*Going On: A Collaborative Classroom*" Teaching and Using Social Media and Online Communities

In the Spring of 2011, I was approached by the School of Business to aid in designing a new site for the school. My web design students and I began the design process, and while our design was not selected, a new relationship was formed with the school of business and Professor Andrew Feldstein. Andrew, a very forward thinker in regards to technology, and was taking the school online—literally. He obtained a grant for digital textbooks and developed a relationship with the organization, GoingOn. GoingOn is a collaborative project that began with the University of Pennsylvania in 2009. They currently serve over 25 higher education institutions. Their soul purpose is to build solutions for education in an effort to utilize the most effective social networking technologies and solutions for the academic environment.

Chair: Diane Gibbs, University of South Alabama

RESEARCH [cont.]

- 2012 **SECAC, "Oh, the Dreaded Faculty Show!"**
At the end of each academic year, faculty planning session, the idea of a faculty show comes up in conversation, and every time, I roll my eyes. While I am not the only graphic design faculty, I am the only one who specializes in graphic and web design. Others, have backgrounds in illustration, painting or 3D. As a predominately print designer, specializing in publication design, I struggle with how to adequately display my work. How do I present my printed books and ebooks in a gallery? Then, there are the website designs.
Chair: Virginia Rougon Chavis, University of Mississippi
- 2011 **SECAC, *Looking Forward While Staying Connected: Rapid Changes in Graphic Design***
Handheld devices have changed the notion of graphic page design. Academics must teach a combination of print and e-publishing. Artist's books, letterpress printing and screenprinting in graphic design programs signal a return to traditional craftsmanship. Are the vast dichotomies between print and e-publishing contradictory or complementary?
Chairs: Ann Ford, Virginia State University; Joey Hannaford, University of West Georgia

SEMINARS / FACULTY DEVELOPMENT

- 2015 **AIGA Design Educator's Conference**
Revival
- 2014 **Create South**
Creative South exposes creative and marketing professionals, business people, and students to key speakers on the subject of branding and design in the digital era. It's a showcase of cutting-edge design and arts trends, but served up on a Southern tablecloth.
- 2013 **TEDxRVA, *CREATE***
TEDx is a program of self-organized, local events bringing people together to share a TED-like experience. TEDxRVA is an experience inspired by compelling topics, presented by a cast of engaging storytellers, community leaders, entrepreneurs, and creatives.
- 2013 **AIGA Design Educator's Conference**
GeoGraphics: Design Education, and the Transnational Terrain
An international design educators opportunity to share examples of design projects and programs that have been implemented within a transnational context, while allowing others to present theoretical or reflective positions about what it means to design within a transnational context today.

HONORS AND ACCOMPLISHMENTS

- 1997 **Distinguished Service Award**, Virginia Commonwealth University School of the Arts
- 1995 – 96, 1996 – 97 **National Deans Lists**
- 1995 **Certified Diamontologist**
- 1994 **Golden Key Honor Society**
- 1994 **Office Manager of the Year** District 97
- 1992 – 1993 **Psi Beta**
- 1991 – 1993 **Phi Theta Kappa**

RESEARCH [cont.]

EXHIBITIONS

- 2015 **Virginia State University Faculty Exhibition**, Virginia State University, Meredith Gallery
- 2013 **US & China Typographic Poster Exchange 2013**
- ▲ **US Venues:** Gallery5 \ Richmond, VA | VCUarts MoB + Storefront \ Richmond, VA | Virginia State University, Petersburg, VA
 - ▲ **China Venues:** Gallery of Beijing Institute of Graphic Communication \ Beijing City | Gallery of Academy of Fine Arts of ShanXi University \ Taiyuan City | International Exhibition Center of DaLian City in China \ Dalian City | Peony garden one cultural creative park \ Fuzhou City | Halcyon Gallery \ ShangHai City | Gallery of School of arts soochow university \ Soochow City | Nanjing mustard ink art gallery \ Nanjing City | Gallery of Hubei Institute of fine arts \ Wuhan City | Shenzhen's city hall \ Shenzhen City | XLY Museum of Modern Art \ Chengdu City | Gallery of Cheung kong school of art & design of ShanTou University \ Shantou City | Jingdezhen Fortune building \ Jingdezhen City
- 2014 **The Sketchbook Project**, Brooklyn Public Arts Library, traveling exhibition
Brooklyn, NY \ Brooklyn Art Library // Richmond, VA \ Virginia Commonwealth University // Asheville, NC \ Asheville BookWorks // Atlanta, GA \ The Goat Farm Arts Center // Orlando, FL \ Church Street Entertainment District // Nola, LA \ The Cresnet City Saturday Market // Houston, TX \ Lawndale Art Center // Auston, TX \ The Contemporary Austin at Laguna Gloria // Fort Worth, TX \ Amon Carter Museum of American Art // Norman, Ok \ Norman Arts Council // Santa Fe, NM \ Santa Fe Institute of Art and Design // San Diego, CA \ San Diego Museum of Art // Los Angles, CA \ LACMA // Los Angles, CA \ The Geffen Contemporary at MOCA // Oakland, CA \ First Friday Art Murmur and Saturday Stroll // San Francisco, CA \ San Francisco Center for the Book // Portland, OR \ Portland Art Museum // Portland, OR \ Director Park // Vancouver, BC \ Emily Carr University of Art + Design // Seattle, WA \ Seattle Public Library // Steamboat, CO \ Bud Werner Memorial Library // Chicago, IL Galerie F // Madison, WI \ Madison Public Library // F.F. MN \ Minnesota State Community and Technical College // Toronto, ON \ Distiller Historic District // Portland, ME \ MECA // Philadelphia, PA \ Franklin Square // Santa Fe, MN \ New Mexico Museum of Art // Flagstaff, AZ \ Coconino Center for the Arts // Newport Beach, CA \ Orange County Museum of Art
- 2013 **The Sketchbook Project**, Brooklyn Public Arts Library, traveling exhibition
Brooklyn, NY \ Brooklyn Art Library // Austin, TX \ Co-Lab Project Space // Atlanta, GA \ The Goat Farm Art Center // Toronto, ON \ Trinity Square in The Distillery Historic District // Chicago, IL \ Hyde Park Art Center // Portland, OR \ TBA // San Francisco, CA \ San Francisco Center for the Book // Los Angeles, CA \ iam8bit
- 2012 **The Sketchbook Project World Tour**, Brooklyn Public Arts Library, traveling exhibition,
Brooklyn, NY \ Brooklyn Art Library // Chicago, IL \ Hyde Park Art Center // Portland, OR \ Cleaners at the Ace Hotel // Vancouver, BC / W2 Media Cafe // Los Angeles, CA \ iam8bit // Oakland, CA \ Pop-Up Library // Lynn, MA \ LynnArts // Portland, ME \ SPACE Gallery // Toronto, ON \ The Gladstone Hotel // Philadelphia, PA / The Painted Bride Art Center // Atlanta, GA \ MASS Collective // Orlando, FL \ Urban ReThink // Austin, TX \ Co-Lab Project Space // London, UK \ Canada Water Library
- 2011 **Virginia State University Faculty Exhibition**, Virginia State University, Meredith Gallery

RESEARCH [cont.]

- 2011 **Virginia State University Faculty Exhibition**, Petersburg, VA, Petersburg Art's League
- 2011 **The Sketchbook Project**, Brooklyn Public Arts Library, traveling exhibition
Brooklyn, NY / Brooklyn Art Library // Austin, TX / Austin Museum of Art // Austin, TX /
29th St Ballroom at Spider House // Portland, ME / SPACE Gallery // Atlanta, GA / The
Granite Room // Washington, DC / Hillyer Art Space // Rochester, NY / Mercer Gallery at
Monroe Community College // Seattle, WA / Touring with The Fiction Project Form /
Space Ateller // San Francisco, CA / Touring with The Fiction Project / Madrone Studios
// Chicago, IL / Touring with The Fiction Project / Hyde Park Art Center // Winter Park, FL
/ Touring with The Fiction Project / Full Sail University Live auditorium
- 2008 **MFA Thesis Exhibition**, Virginia Commonwealth University
- 2007 **Juried Student Design Exhibition**, Virginia Commonwealth University, Anderson Gallery
- 2003 **Give:2 poster competition**, Richmond AIGA
- 1997 **The Real Show poster competition**, The Art Directors Club of Washington, DC
- 1997 **Juried Student Design Exhibition**, Virginia Commonwealth University, Anderson Gallery
- 1996 **Money Exhibit**, NationsBank in cooperation with the Richmond Arts Council, displaying
dollar bill designs from department charette

PERMANENT COLLECTIONS

- 2008 **Virginia Commonwealth University, Cabell Library**
▲ **Thesis:** *Typographic Performance: bringing the stage into the design process.*
Collaboration with performance artists, directors and faculty to obtain a greater
understanding of performance as an experimental approach to the creative problem
solving process.
- 2007 **Virginia Commonwealth University, Cabell Library**
▲ **Visual / Verbal Response**
Collection of visual and verbal responses to a series of provided readings on
linguistics, education and design
- 2005 **Virginia Commonwealth University, Cabell Library**
▲ A collection of twelve research topics relevant to graphic design.

PUBLICATIONS

The Sketchbook Project Limited Edition, Brooklyn Public Arts Library. Vol.4 November
2012, Art House, LLC. Brooklyn, NY. Works published.

100s Visual Ideas Packaging & Labels (Japanese Language Co-edition)
Ann Ford & Matt Woolman. Angela Patchell Books: 2011. 100+ innovative
international examples of packaging and label design. This book gives the visual
inspiration needed to create a design which meets the clients needs. (*author / designer*)

RESEARCH [cont.]

Packaging Templates: Paper Engineering for Professional

Ann Ford. Angela Patchell Books: March 31, 2009.

The first in a series of ebooks designed for Angela Patchell Books new Vizebooks application for iPhone and iPad. *(author / designer)*

100s Visual Ideas Packaging & Labels

Ann Ford & Matt Woolman. Angela Patchell Books: March 31, 2009. 100+ innovative international examples of packaging and label design. This book gives the visual inspiration needed to create a design which meets the clients needs. *(author/ designer)*

100s Visual Ideas: Logos & Letterheads

Matt Woolman. Angela Patchell Books: October 15, 2008 *(production designer)*

100s Visual Ideas: Formats, Folds & Bindings

Matt Woolman. Angela Patchell Books: October 15, 2008. *(production designer)*

Typographic Performance: bringing the stage into the design process

Ann Ford. Virginia Commonwealth University, Cabell Library: May 2008.

Collaboration with performance artists, directors and faculty to obtain a greater understanding of performance as an experimental approach to the creative problem solving process.

Color Management for Packaging: A Comprehensive Guide for Graphic Designers

John T. Drew & Sarah Meyer. RotoVision: March 2008 *(production designer)*

Working With Computer Type 4/Experimental Typography

Rob Carter-1998 experimental & expressive typography studies: pages: 85, 86. Wiley, 1997. *(works included)*

Digital Color and Type

Rob Carter-2002 experimental & expressive typography studies: pages: 225, 226. Wiley, 2002. *(works included)*

PUBLICATION CITATION

2010, 2011

Virginia Commonwealth University MATX Doctoral Program

MATX 601/Texts & Textuality

Typographic Performance: bringing the stage into the design process.

Required text for course.

VISITING GUEST LECTURER

2014

AIGA Richmond

Panel to discuss the importance of business and design collaboration

2013

Spreecast

Your Packaging Questions Answered. Class presentation

2012

Spreecast

Unlocking Creative Block

RESEARCH [cont.]

2011	Spreecast Design Methodologies Q&A
2010	Spreecast Discussion with my publisher Angela Patchell
2010, 2011	Virginia Commonwealth University MATX Doctoral Program MATX 601/Texts & Textuality Discuss the concept development surrounding my thesis project evolutions.

PROFESSIONAL MEMBERSHIPS

2011 – present	UCDA – Member
2009 – 2012	AIGA Richmond Board – Education Director
2008 – present	Southeastern College Art Conference – SECAC
2008 – present	AIGA – VSU Student Group Faculty Adviser
2006 – present	College Art Association – CAA
2004 – 2005	AIGA Richmond Board – Educational Outreach Liaison
2004 – present	AIGA the association for design – Richmond Chapter
1997 – present	The Honor Society of Phi Kappa Phi
1997 – present	Virginia Commonwealth University Alumni Association (Lifetime member)

UNDERGRADUATE REVIEWER

2009, 2015	Student Portfolio Reviewer Semi-Annual AIGA National Design Conference Memphis, Tennessee
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PEER REVIEWER

2010	External Professional Tenure and Promotion Reviewer Leigh Thomson, Georgia Southern University
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PUBLICATION REVIEWER

2012	Little History's of Graphic Design: Essential Ideas, Movements and People. Steven Heller. Rockport. 9/2012
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TECHNOLOGY

Software

QuarkXpress, Adobe Creative Cloud, Photoshop, Illustrator, InDesign, Flash, Freehand, Dreamweaver, HTML, CSS, Mac OS, Windows, Microsoft Word, Excel, iWork, Your's Truly Designer (variable data plug-in for Quark), *Certified Site Administrator* – Printable Technologies, Banner.

Hardware

MAC OS, flatbed and slide scanner, and various printers—commercial and non-commercial—units.

REFERENCES

Warren Lehrer

Writer, Artist, Designer, Educator
EarSay Inc.
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Chair / Associate Professor of Art & Design
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John Jennings

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John P. Lowe

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Diane Gibbs

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Sarah Dunn

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